

**Village of
Taos Ski Valley
Lodger's Tax Advisory Board Meeting Agenda
Snakedance Conference Room
Wednesday April 2, 2025 – 1:00PM**

- I. Call to Order.**
- II. Roll Call.**
- III. Approval of Agenda.**
- IV. Approval of Minutes of October 7, 2024 Meeting**
- V. Review 2024/2025 Budget**
 - a. Collections to date for 2024/2025: \$470,245.32**
- VI. 2025/2026 Proposed Budget**
 - a. See attached 2025/2026 Budget**
- VII. JSX Funding**
- VIII. Airport Transportation**
- IX. Miscellaneous**
- X. Announcement of the Date, Time, and Place of the next meeting of the Village Lodger's Tax Advisory Board**
- XI. Adjournment**

**Taos Ski Valley
Minutes
From October 7, 2024
Lodger's Tax Advisory Board Meeting**

- I. Meeting called to order 1:32PM**
- II. Board Members**
Present: Roger Mariani mariani@snakedancecondos.com 776-2277
Present: Brent Knox brentknoxtsv@taosnet.com 806-367-2040
Absent: Kent Forté kforte@edelweisslodgeandspa.com 737-6900
Present: Chris Stagg jcs@skitaos.org 776-2291 Ext. 2227
Present: Henry Caldwell henrycaldw9810@gmail.com 770-9261
Guests Present: Carroll Griesedieck, Ryan Scovil, Ann M. Wooldridge, Chaz Rocky, Joe Zvada, Bob Coaron
- III. The Agenda was Approved:**
Motion by: Chris Stagg & Second by: Brent Knox Approved 4-0
- IV. Approval of Minutes from June 19, 2024 Meeting**
A. Motion by: Chris Stagg & Second by: Brent Knox Approved 4-0
- V. Review 2023/2024 Budget**
A. Year End Collections: \$671,276.48
B. Ending Balance: \$303,774.87
- VI. Review 2024/2025 Proposed Budget**
A. See Attached Copy
1. Increased Beginning Balance to \$303,774.43
2. Increased Total Revenues to \$953,774.43
3. Increased 2023/2024 Air Service Final Balance from \$84,000 to \$85,638.24
4. Increased Total Expenditures from \$672,500.00 to \$674,138.24
5. Lowered Ending Balance from \$281,274.43 to \$279,636.19
- VII. Town of Taos Proposal for JSX Air Service**
A. See Attached Proposal
1. Joe Zvada and Chaz Rocky Recommended Increasing the \$120,000 Grant to \$150,000.00.
2. Support The Town of Taos Proposal for JSX Air Service for \$150,000.00 per year for the Next 2 Years for a Total of \$300,000.00.
B. Motion by: Chris Stagg & Second by: Brent Knox Approved 4-0
- VIII. TSV, Inc Proposal for Airport Transportation**
A. See Attached Proposal
1. Ryan Scovil is Requesting \$100,000.00 for Airport Transportation To/From Taos Airport
2. Support the TSV, Inc proposal for ground transportation To/From Taos airport
B. Motion by: Henry Caldwell & Second by: Brent Knox Approved 3-0; Chris Stagg abstained
- IX. Miscellaneous**

X. Advisory Board Recommendations

A. Proposals to Consider Funding:

- 1. JSX Air Service Request is \$150,000 per Year (2 years)**
- 2. Air Service Ground Transportation Request is \$100,000 per Year (2 years)**
- 3. TSV Employee Shuttle Request is \$40,000 per Year**
- 4. RTD Shuttles Request is \$45,000 per Year**
- 5. Village Administration Fee Request is \$45,000 per Year**
- 6. Village Website Request is \$20,000**

B. The Lodgers Tax Board sees merit and wishes to support all of these proposals and requests. Current Lodger's Tax Collections do not support funding all of these requests. We would like to ask the Village of Taos Ski Valley to consider supporting these requests utilizing funds from both Lodger's Tax and the General Fund. We feel that these programs would have a significant impact for tourism in the Valley, which in turn will result in increased collections of Lodger's and Gross Receipts Taxes.

XI. Announcement of the Next VTSV Lodgers Tax Advisory Board Meeting

A. TBD.

XII. Adjournment

- 1. Motion by: Chris Stagg & Second by: Brent Knox Approved 4-0**